

We, BANDAI CO., LTD., respect your privacy. We process your personal information in accordance with applicable data protection laws, including the General Data Protection Regulation of the European Union (the “GDPR”).

If you want to know how we process and protect your personal information, please refer to our general privacy policy, which explains our policies, standards, or code to process and protect your personal information.

<https://www.bandai.co.jp/e/privacypolicy/>

Additional information for **BANDAI TCG+**.

HOW WE PROCESS YOUR PERSONAL INFORMATION

As we provide you with our services on the website or application, we collect, use, store, generate or disclose to third-parties (hereinafter collectively referred to as “process”) your personal information for the following purposes:

1) To sign up for the Service

i. Categories of your personal data we process: Bandai Namco ID, nickname, regions, state/province, phone number, selected game, Membership No, location information, and Service Usage History.

We collect the name, residential address, gender, date of birth, List of services in use and email address from Bandai Namco Entertainment Inc. by referring to your Bandai Namco ID.

If you do not provide this personal information, we are not able to provide you with the service.

We collect this personal information directly from you via our website or application.

ii. Lawful basis: the processing is necessary for the performance of a contract.

iii. Period for which we store your personal data: During the service provision period.

iv. Recipients we disclose your personal data to: Our server hosting partners in the U.S.A., our contractors that assist us in providing our service in your country and our group companies in Japan

In the event that we transfer your data to an entity located outside your country, we protect your rights with personal data by virtue of a data transfer contract with the

relevant recipient, which imposes on such recipients contractual obligations to ensure an adequate level of data protection.

2) To operate the BANDAI TCG events

i. Categories of your personal data we process: Bandai Namco ID.

We collect the name, residential address, gender, date of birth and List of services in use from Bandai Namco Entertainment Inc. by referring to your Bandai Namco ID.

In some cases, we may ask participants to present their identity card and we collect their name, residential address and the expiry date of their ID card.

If you do not provide this personal information, we are not able to provide you with the service.

We collect this personal information directly from you via our website or application or in person.

ii. Lawful basis: the processing is necessary for the performance of a contract.

iii. Period for which we store your personal data: During the service provision period.

iv. Recipients we disclose your personal data to: Our server hosting partners in the U.S.A., our contractors that assist us in providing our service in your country and our group companies in Japan

In the event that we transfer your data to an entity located outside your country, we protect your rights with personal data by virtue of a data transfer contract with the relevant recipient, which imposes on such recipients contractual obligations to ensure an adequate level of data protection.

3) To provide, maintain, protect, and improve existing services and develop new services

i. Categories of your personal data we process: Device information(which includes operation system, hardware information, type and set-up of browser and use information of website or application), Log information(which includes log data, use time, internet protocol address, cookies and web beacons), Service usage history(which includes gameplay contents, performance data)

If you do not provide this personal information, we are not able to provide, maintain, protect, and improve this service.

We collect this personal information directly from you via our website or application.

ii. Lawful basis: the processing is necessary for the performance of a contract and for the purpose of our legitimate interest, i.e. to improve and expand this service for our customers.

iii. Period for which we store your personal data: During the service provision period.

iv. Recipients we disclose your personal data to: Our server hosting partners in the U.S.A., our contractors that assist us in providing our service in your country and our group companies in Japan

In the event that we transfer your data to an entity located outside your country, we protect your rights with personal data by virtue of a data transfer contract with the relevant recipient, which imposes on such recipients contractual obligations to ensure an adequate level of data protection.

4) To respond to inquiries from the users

i. Categories of your personal data we process: Membership No., your name, email address, regions, game title, type of inquiry, detail of inquiry.

If you do not provide this personal information, we are not able to respond to you.

We collect this personal information directly from you via our website or application.

ii. Lawful basis: the processing is necessary for the performance of a contract or necessary in order to take steps at your request prior to entering into a contract.

iii. Period for which we store your personal data: During the service provision period.

iv. Recipients we disclose your personal data to: Our server hosting partners in the U.S.A., our contractors that assist us in providing our service in your country and our group companies in Japan

In the event that we transfer your data to an entity located outside your country, we protect your rights with personal data by virtue of a data transfer contract with the relevant recipient, which imposes on such recipients contractual obligations to ensure an adequate level of data protection.

5) To analyze your use of our service in order to generate insight that is useful for marketing:

i. Categories of your personal data we process: Device information, Log information, Service usage history, Purchase information

We collect this personal information directly from you via our website or application.

ii. Lawful basis: your consent. You can withdraw your consent at any time. Your withdrawal of consent does not affect the lawfulness of our processing of your personal data based on consent before its withdrawal.

iii. Period for which we store your personal data: During the service provision period.

iv. Recipients we disclose your personal data to: Analytics Service Providers in the U.S.A.

In the event that we transfer your data to an entity located outside your country, we protect your rights with personal data by virtue of a data transfer contract with the relevant recipient, which imposes on such recipients contractual obligations to ensure an adequate level of data protection.

INQUIRY

For further information and inquiry, contact:

Privacy Manager ppolicy@bandai.jp

BANDAI CO., LTD.

Notice at Collection for BANDAI TCG+ in the United States of America.

If you want to know how we process and protect your personal data, please refer to our privacy policy

<https://www.bandai.co.jp/e/privacypolicy/>

1. Notice at Collection Regarding the Categories of Personal Information Collected

1) BUSINESS OR COMMERCIAL PURPOSE FOR PROCESSING,

DISCLOSURE, SELL, or SHARE: To sign up for the Service

i. Categories of your personal data we process(as stipulated in CCPA 1798.140(v)): Identifiers (Bandai Namco ID, nickname, regions, state/province, phone number, selected game, Membership No), Geolocation data.

We collect Identifiers (the name, residential address, gender, date of birth, and email address) and Commercial information (List of services in use) from Bandai Namco Entertainment Inc. by referring to your Bandai Namco ID.

ii. CATEGORY OF THIRD PARTIES WE DISCLOSE: Our server hosting partners, our contractors that assist us in providing our service, and our group companies

iii. CATEGORY OF THIRD PARTIES WE SELL OR SHARE (stipulated in CCPA 1798.140(ad)(ah)): None

iv. SOURCES OF COLLECTED PERSONAL INFORMATION: Through Your service sign-up

v. THE LENGTH OF TIME TO RETAIN: During the service provision period.

2) BUSINESS OR COMMERCIAL PURPOSE FOR PROCESSING, DISCLOSURE, SELL, or SHARE: To operate the BANDAI TCG events

i. Categories of your personal data we process(as stipulated in CCPA 1798.140(v)): Identifiers (Bandai Namco ID).

We collect Identifiers (the name, residential address, gender and date of birth) and Commercial information (List of services in use) from Bandai Namco Entertainment Inc. by referring to your Bandai Namco ID.

In some cases, we may ask participants to present their identity card and we collect Identifiers(their name, residential address and the expiry date of their ID card).

ii. CATEGORY OF THIRD PARTIES WE DISCLOSE: Our server hosting partners, our contractors that assist us in providing our service, and our group companies

iii. CATEGORY OF THIRD PARTIES WE SELL OR SHARE (stipulated in CCPA 1798.140(ad)(ah)): None

iv. SOURCES OF COLLECTED PERSONAL INFORMATION: Through Your service sign-up or in person

v. THE LENGTH OF TIME TO RETAIN: During the service provision period.

3) BUSINESS OR COMMERCIAL PURPOSE FOR PROCESSING, DISCLOSURE, SELL, or SHARE: To provide, maintain, protect, and improve existing services and develop new services

i. Categories of your personal data we process(as stipulated in CCPA 1798.140(v)): Internet or other electronic network activity information, Inferences drawn from the information (Device information(which includes operation system, hardware information, type and set-up of browser and use information of website or application), Log information(which includes log data, use time, internet protocol address, cookies and web beacons), Service usage history(which includes gameplay contents, performance data))

ii. CATEGORY OF THIRD PARTIES WE DISCLOSE: Our server hosting partners, our contractors that assist us in providing our service, and our group companies

iii. CATEGORY OF THIRD PARTIES WE SELL OR SHARE (stipulated in CCPA 1798.140(ad)(ah)): None

iv. SOURCES OF COLLECTED PERSONAL INFORMATION: Through the use of the Service

v. THE LENGTH OF TIME TO RETAIN: During the service provision period.

4) BUSINESS OR COMMERCIAL PURPOSE FOR PROCESSING, DISCLOSURE, SELL, or SHARE: To respond to inquiries from the users

i. Categories of your personal data we process(as stipulated in CCPA 1798.140(v)): Identifiers (Membership No., your name, email address, regions, game title, type of inquiry, detail of inquiry.)

ii. CATEGORY OF THIRD PARTIES WE DISCLOSE: Our server hosting partners, providers that respond to inquiries, and our group companies

iii. CATEGORY OF THIRD PARTIES WE SELL OR SHARE (stipulated in CCPA 1798.140(ad)(ah)): None

iv. SOURCES OF COLLECTED PERSONAL INFORMATION: From your

input through the inquiry system of the Company and the use of the Service

v. THE LENGTH OF TIME TO RETAIN: During the service provision period.

5) BUSINESS OR COMMERCIAL PURPOSE FOR PROCESSING, DISCLOSURE, SELL, or SHARE: To analyze your use of our service in order to generate insight that is useful for marketing:

i. Categories of your personal data we process(as stipulated in CCPA 1798.140(v)): Internet or other electronic network activity information, Inferences drawn from the information, Commercial information (Device information, Log information, Service usage history, Purchase information)

ii. CATEGORY OF THIRD PARTIES WE DISCLOSE: None

iii. CATEGORY OF THIRD PARTIES WE SELL OR SHARE (stipulated in CCPA 1798.140(ad)(ah)): Analytics Service Providers

iv. SOURCES OF COLLECTED PERSONAL INFORMATION: Through the use of the Service

v. THE LENGTH OF TIME TO RETAIN: During the service provision period.

Use or disclosure of sensitive personal information

(1) We do not disclose but use your identity card information, which may be considered Sensitive personal information under the CCPA.

Your Bandai Namco ID and its password are managed by Bandai Namco Entertainment Inc.

We do not use or disclose your Sensitive personal information for reasons other than those set forth in section 7027, subsection (m) of CALIFORNIA CONSUMER PRIVACY ACT REGULATIONS.

Sale or Sharing of Personal Information

(1) We do not have actual knowledge that we Sell or Share personal information about residents who we know are younger than 16 years old.

Under the CCPA, "Sell" means disclosing by electronic or other means, a consumer's personal information to a third party for monetary or other valuable consideration, and

"Share" means sharing a consumer's personal Information to a third party for cross-context behavioral advertising.

Opt-out rights can be exercised by clicking on the "Do Not Sell or Share My Personal Information" link.

2. CHILDREN'S PRIVACY

We do not collect and store personal information about a Child (in this provision, we call the children under 13 years old) if a Child submits this information without prior parental consent. If we discover that we've unintentionally collected information from a Child in a way that does not meet COPPA requirements, we will delete the information immediately.

3. CONTACT US

Please contact us by phone or email if you have any questions or concerns about the information we hold about you.

<Hong Kong S.A.R.>

Company: Daniel & Co.

Customer Care: +852 24331828

Support Email: danielco@danielco.com.hk

<Thailand>

Company: Kidz and Kitz Co., Ltd.

Customer Care: +66 2368 4106

Support Email: support@kidnkit.com

<Indonesia, Malaysia, Philippines, Singapore, and Taiwan Area>

Company: Maxsoft Pte Ltd

Customer Care: +65 6338 8745

Support Email: support@maxsoft.sg

*Events related Enquires: tcgevents@maxsoft.sg